

WOCG.Press Release, Tampa, Florida

July 16, 2015

Contact Info: Clemmie Perry | email: [cperry@womenofcolorgolf.org](mailto:cperry@womenofcolorgolf.org)

[www.womenofcolorgolf.org](http://www.womenofcolorgolf.org)

Contact: (813) 892-0659

Address: Women of Color Golf

P.O. Box 75361, Tampa, Florida 33675



## **Re: Women of Color Golf ( WOCG), Tampa Florida**

**Women of Color Golf (WOCG) and Golf. My Future. My Game.** have formed a strategic collaborative partnership to serve as a protagonist to advance the practice of inclusion throughout the industry, and to live the rhetoric of greater diversity in the sport and business of golf.

Our objective is to be a driver of opportunities for growing participation in golf, particularly women, the millennial generation, and all people--regardless of how humble their upbringing or the color of their skin.

The organizations, recently met with ***Pam Swensen, CEO, Executive Women Golf Association (EWGA)***, to discuss efforts to mentor, train and collaborate on initiatives to grow the game of golf for women, minorities, the millennial and the new beginner golfer.

EWGA is the largest amateur golf association in more than 120 cities in the United States and international locations including Bermuda, Canada, South Africa, Ireland, and Italy, the EWGA is active in hundreds of communities. The combined organizations hope to develop avenues to expand WOCG & Golf. My Future. My Game. to broaden their regions.

The first year for Women of Color Golf (WOCG) has proven both successful and rewarding. They have trained 101 women and girls in the basic techniques of golf, created local strategic partnerships with Tampa Sports Authority, Rogers Park Golf Course, Golfer's Grail, Hillsborough Community College & EWGA, Tampa Chapter. WOCG was also appointed to the World Golf Foundation Women's Diversity Task Force and The Advisory Board for the First Tee, Tampa Chapter.

They have been featured in digital content articles for: Black Enterprise, Forbes, Golf For Her and the African American Golfer's Digest Magazine.

For more information visit: [www.womenofcolorgolf.org](http://www.womenofcolorgolf.org) | [www.golfmyfuturemygame.org](http://www.golfmyfuturemygame.org)

Contact Info: Clemmie Perry | email: [cperry@womenofcolorgolf.org](mailto:cperry@womenofcolorgolf.org)

**Photo 1:** WOCG & EWGA Leaders meet at Vinoy Renaissance Golf Resort & Spa, St. Petersburg, Florida

Pictured: Left to right: Becky Maculuso (EWGA), Vasti Amaro (WOCG), Clemmie Perry, (WOCG Founder & President), Pam Swensen (CEO, EWGA), Lynne Morgan (EWGA, Tampa Chapter, Member Recruitment)

**Photo2:** Craig Kirby, Golf. My Future. My Game. (Founder), Pam Swensen (CEO, EWGA), National Golf Lobby Day on Capitol Hill (Washington, DC)